

WORK FOR P. DIDDY

INSTRUCTIONS AND REQUIREMENTS

All applicants agree that the following application is for the VH1 television series currently entitled "Work for P. Diddy".

HOW TO APPLY:

I. Complete the application and bring it with you to an Open Call.

- OR -

II. Complete the application and send it with a Mini DV tape or DVD no longer than ten minutes by Friday, February 15, 2008.

What to say on your tape:

Show us who you are and why you would make the perfect Personal Assistant for P. Diddy. Take us on a tour of your life and show us what separates you from all the other candidates. Dazzle us, shock us, make us laugh!

The videotape will become the property of the Producers and will not be returned to you, regardless of whether or not you are selected as a contestant.

Interviews will be held in the following cities:

1. New York City
2. Los Angeles
3. Chicago
4. Atlanta
5. Boston
6. Miami
7. Houston

Please indicate clearly on your application and tape what your interview city is.

IMPORTANT APPLICATION DATES TO REMEMBER:

Final Selection Process in NY: March 2008

Send your completed application and videotape to the following address.

REAL TALENT CASTING

Attn: Work For P. DIDDY

10119¹/₂ Riverside Dr.

Toluca Lake, CA 91602

APPLICATION RULES AND REQUIREMENTS:

This application is for casting of a reality-based television show whose purpose is entertainment. The following eligibility requirements must be met in order to proceed with the application process:

I. You must be legally eligible to work and live in the United States. Proof of such eligibility must be provided to the Producers. Acceptable forms of proof include (without limitation) a valid US passport or combination of valid US driver's license and valid social security card.

II. You must be at least 21 years of age.

III. You must not now be a candidate for public office and must agree not to become one until six months after initial broadcast of all programs in which you appear, if selected as a player.

IV. If selected for an interview, you must timely and fully complete a longer application that includes a Background Questionnaire Form and authorization to obtain background information from third parties, among other agreements. The Producers will provide the longer applications to potential interviewees.

V. You must be willing to travel at your own expense to be interviewed in February 2008 (or as otherwise scheduled by the Producers) at one of the following locations nearest to you: New York City, NY; Los Angeles, CA; Chicago, IL; Miami, FL; Atlanta, GA; Houston, TX. The Producers reserve the right to change the number or the identity of the foregoing locations at any time. All travel expenses for the interview will be the applicant's sole expense.

VI. Any offer to become a player may be conditioned upon your submission to physical and/or psychological examinations to be conducted by medical professionals selected by and paid for by the Producers.

VII. You must be willing to travel to New York, NY, for up to 8 days in March 2008 (or as otherwise scheduled by the Producers) for the final selection process. Pre-approved economy travel (roundtrip to and from New York, NY, and your home in the United States) and food & lodging to be provided and paid for by the Producers.

VIII. Neither you nor any of your immediate family members or anyone living in your household may be or have been within the past two (2) years employees, officers, directors or agents of any of the following: (a) VH1 or any Viacom owned companies (b) any person or entity involved in the development, production, distribution or other exploitation of the reality-based program currently entitled "Work for P Diddy" (the "Program") or any variation thereof; (c) Any sponsor of the Program or its advertising agency; or (d) Any person or entity supplying services or prizes to the Program. In addition, Producer reserves the right to render ineligible any person who Producer determines, in its sole discretion, is sufficiently connected with the production, administration, judging, or distribution of the Program such that his or her participation in the Program could create the appearance of impropriety.

IX. If you are selected as a player, you must be willing to travel to and reside at one or more undisclosed locations in the United States for up to eight weeks over March, April and May 2008 (or as otherwise scheduled by the Producers). Economy travel to be paid by the Producers.

Applications will only be considered if they are complete. Completed applications include the following requirements:

- Completed application form (including the signed name and likeness release) and an attached current resume
- Up to 10-minute videotape labeled clearly with your name and city that corresponds to the interview city nearest you (as defined above). A tape is only required if you did not attend an Open Call.
- Print clearly on the outside of the envelope (including overnight shipping envelopes) the number (1 - 16) that corresponds to the interview city nearest you (as defined above) and your return address in the upper left corner of the envelope.

Please read, sign and date the following statement:

I hereby acknowledge that (i) I have read, and I meet and agree to be bound by, the Program eligibility requirements; (ii) I have answered the previous questions honestly and accurately; (iii) if any of the above information is found to be false, I understand that this will be grounds for my dismissal from the Program player selection process and/or from the Program, if selected; (iv) even if I meet the eligibility requirements, the Producers have no obligation to interview me and/or select me as a player; (v) all decisions by the Producers concerning the selection of the players is final and not subject to challenge or appeal; (vi) I agree to keep strictly confidential all information about the Program that I acquire during the participant selection process and/or my participation in the Program; (vii) my voice, actions, and likeness may be recorded as a part of this application and participant selection process, and I understand that Producer may, but is in no way obligated to, actually use such recordings within the Program; (viii) all decisions by Producer concerning selection of the participants are final and not subject to challenge or appeal; and (ix) Producer has no obligation to return any materials submitted by me as part of the participant selection process whether or not I am selected as a participant, and Producer may, but is in no way obligated to, use any such materials in and in connection with the Program.

Signature: _____

Date: _____

WORK FOR P DIDDY
ONLINE APPLICATION

NAME: _____ ARE YOU OVER 21 YEARS OLD?: _____

ADDRESS: _____

HOME PHONE: _____ WORK PHONE: _____

CELL PHONE: _____

E-MAIL: _____ MYSPACE PAGE: _____

WEBSITE: _____

INTERVIEW CITY: _____ HOMETOWN: _____

HIGHEST LEVEL OF EDUCATION COMPLETED: _____

OCCUPATION AND ANNUAL INCOME: _____

LIST YOUR LAST THREE JOBS AND SALARY HISTORY:

HOW WOULD YOUR CO-WORKERS DESCRIBE YOU?

WHAT IS YOUR MOST IMPRESSIVE WORK OR SCHOOL ACHIEVEMENT?

DIDDY IS INVOLVED IN MANY DIFFERENT BUSINESSES/PRODUCTS. WHAT AREA OF BUSINESS ARE YOU INTERESTED IN PURSUING?

DESCRIBE A MAJOR EVENT OR ISSUE THAT HAS AFFECTED YOUR LIFE:

TELL US SOMETHING EMBARRASSING ABOUT YOURSELF:

WHY DO YOU BELIEVE YOU SHOULD BE THE PERSONAL ASSISTANT TO DIDDY"?

